



مجموعة محمد عمر بن حيدر القابضة ش.م.خ
MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

Company Overview

Our Legacy Started Since 1940



MOBH Holding Group – Chairman and Group CEO

“ The secret of our success as an organization is in our perpetual investment in our most important asset, people. All other factors that contribute to our success are secondary to this. ”

Mohamed Omar bin Haider



- H.E. Dr. Mohammad Omar Bin Haider



MOBH Holding Group - Chairman and Group CEO

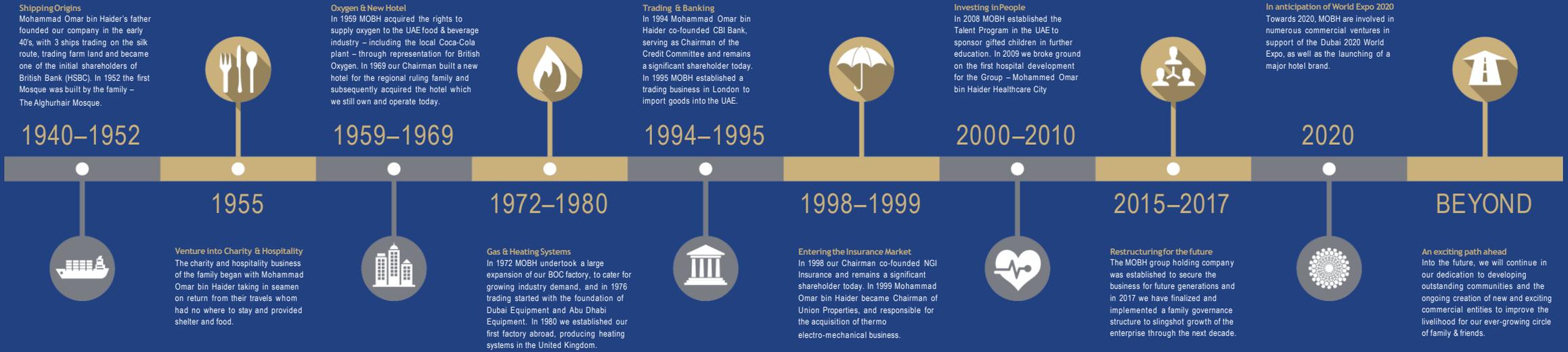
- Belonging to one of UAE's well-known business families, his excellency **Dr. Mohammad Omar Bin Haider** is the eldest son of the late Mr. Omar Ali Bin Haider, the principal member of the Bin Haider family, and the Chairman of MOBH Group
- Honorable Chairman Dr. Bin Haider is not only a **respected business leader in the UAE** but also a community leader in **public service**, having been one of the founders and members of the **Dubai Municipal Council** in 1994, and the Chair of the Lease Disputes Committee at **Dubai Municipality** until 1999.
- As a **visionary philanthropist**, Hon. Chairman H.E. Dr. Bin Haider has also established MOBH Charity, which contributes to a number of charitable causes within UAE and globally

Beyond serving as our Hon. Chairman, H.E. Dr. Bin Haider has contributed to the establishment of major private and publicly listed companies, where has served as a Chairmans and Executive Board Directors, including:

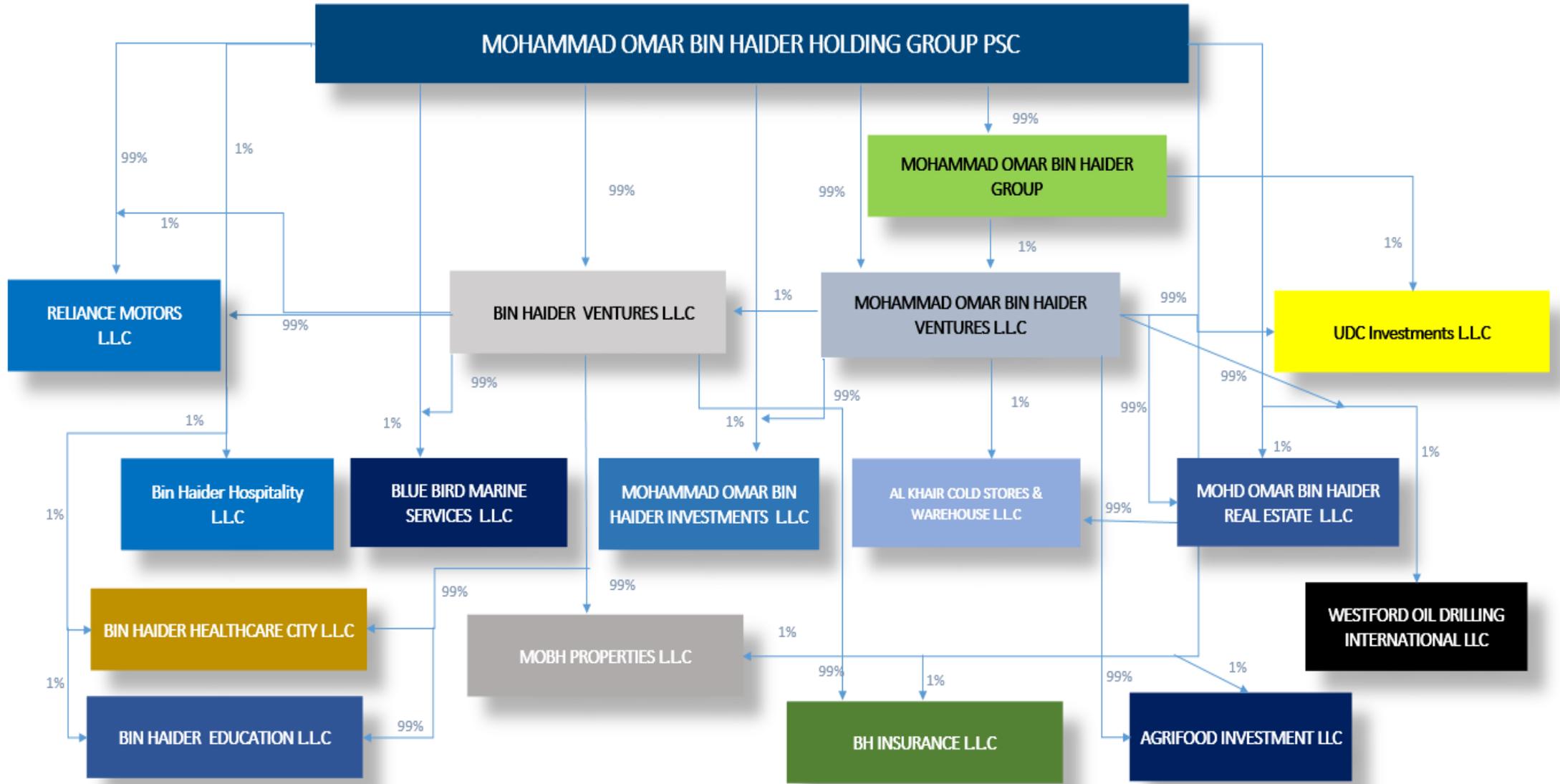
- ***Commercial Bank International PJSC*** Hon. Chairman H.E. Dr. Bin Haider has contributed in establishing CBI Bank in 1991 and became one of its major shareholders and Chairman of Credit Facilities and Executive Board Director in 1994.
- ***International Financial Brokerage and Takamul Real Estate*** – subsidiaries of CBI – where H.E. Dr. Bin Haider continues to be a Chairman.
- ***Union Properties PJSC*** One of the distinguished listed companies in the UAE market which developed a number of leading projects since the real estate revival in Dubai. H.E. Dr. Bin Haider participated in making it as one of the leading real estate companies in the UAE and the region in his role as a major shareholder and Chairman of the Board since 1994 to 2014.
- ***Nayef Marine Services*** Hon. Chairman H.E. Dr. Bin Haider is the major shareholder who founded and Chaired the Chairman of Nayef Marine Services in 1998. The Company is specialized in marine support services for ships and Naval vessels, and operates a number of cargo ships in the Arabian gulf.

OVER 80 YEARS OF OUTSTANDING ACHIEVEMENT & PERFORMANCE

From humble beginnings in the early 40's as a Silk Road trader through to the multi-faceted organization MOBH Holding Group is today, we are deeply proud of our history and look forward with certainty, to an exciting future ahead.



Company Structure



Our Global Footprint



MOBH Group currently operates across UAE and Western Europe



Future growth opportunities are being pursued or evaluated within our existing markets as well as prospective new countries



Current Presence of MOBH

Potential new markets under consideration

Mohammad Omar Bin Haider Holding Group (MOBH Holding Group) is one of Dubai's leading family business groups, with diversified holdings spanning multiple industries and geographies.

MOBH Group has a rich and deep-rooted history in UAE, from humble beginnings in the Emirate of Dubai in the 1940s through to the multi-faceted and globally-oriented organization that MOBH Holding Group is today. We are proud of our heritage and look forward with certainty to an exciting future ahead.



Years Experience

80+

MOBH Group has a rich history of more than 80 years, when the late Mr. Omar Bin Haider began his first businesses in Dubai in the 1940s



Employees

5000+

Today we employ over 5,000 professionals of diverse cultural backgrounds across our varied operations



Companies

60+

Our Group's portfolio comprises of over 60 companies, that have enabled us to become part of the fabric of UAE's business landscape



Partnerships

10+

We have built strong and enduring partnerships and relationships with leading local and global corporations and institutions



Countries

8+

We have expanded our growth into the global market with businesses and investments in 8 countries and counting



Sectors

10+

We currently operate across 10 primary sectors, with plans to expand into new industries driven by our competitive advantage and diversification strategy



Real Estate

In excess of 6 Bn AED in assets under ownership / management



Hospitality

Plans to reach 15,000 keys by 2021 across GCC and select international markets



Entertainment & Leisure

Founding of new sector with vision to reach over 100 Mn viewers across MENA, Europe and Asia by 2025



Healthcare

Committed to opening over 1,500 hospital beds by 2021, with 4 current hospital projects underway



Education

Long years of experience in the UAE education sector, with aim to serve in excess of 7500 students by 2021



Industry

Current investments in Pharmaceuticals manufacturing with focus on generics



Commercial & Trading

Owner of reputed Dubai Equipment Company and Abu Dhabi Equipment Company, founded in the 1970s



Automotive

Exclusive distributor of Changan in UAE and GCC, leading Chinese specialty electric bus manufacturer



Financial Services

20 years history in asset management, financial brokerage, and most recently insurance brokerage



Logistics

Value chain investments in shipping, maritime and cold store logistics companies



Energy

Newly pursued sector focused on global energy projects including renewable energy.



Agriculture & Food Production

Newly pursued sector focused farm production , food processing and distribution

Our Group of Companies

MOBH Holding Group has a portfolio of over **60** companies which aim to achieve market leadership positions and **continued growth** in their respective industries and addressable market segments

 Real Estate	 Bin Haider Real Estate	 MOBH المجموعة PROPERTIES	 عقارات الثقة RELIANCE ESTATE	 فالكون للوساطة التجارية Falcon Commercial Broker	 Investment Arm for International Projects Development		
 Hospitality	 Grand Excelsior Hotel فندق جراند اكسلسيور	 المرقبات بلازا للشقق الفندقية AL MURAQABAT PLAZA HOTEL APARTMENTS	 York International Hotel <i>Dubai</i>	 Deebaj Hotels Apartment Al Nakheel Al Murooj Al Khayma	 بن حيدر للضيافة Bin Haider Hospitality	 النخيل للشقق الفندقية AL NAKHEEL , HOTEL APARTMENTS	 Excelsior Hotel
 Financial Services	 محمد عمر بن حيدر للاستثمار ش.م.م MOHAMMAD OMAR BIN HAIDER INVESTMENT L.L.C.	 BH Insurance BROKERAGE LLC	 YORK PLUS	 YORK	 BIN HAIDER EXTREMALA INVESTMENTS CO. L.L.C.		
 Commercial & Trading	 بن حيدر للمقاولات Bin Haider Contracting	 معدات أبوظبي ABU DHABI EQUIPMENT	 شركة معدات دبي ذ.م.م. DUBAI EQUIPMENT COMPANY L.L.C.				
 Industrial	 ADCAN Pharma	 Mediral Pharmaceuticals Industry L.L.C.	 Investment Arm for International Projects Development				
 Healthcare	 بن حيدر هيلث كير سيتي Bin Haider Healthcare City	 Bin Haider Healthcare GmbH.					
 Automotive	 RELIANCE MOTORS L.L.C.						
 Education	 مدرسة الثريا الخاصة AL THURAYA PRIVATE SCHOOL						
 Energy	 Investment Arm for International Projects Development	 Westford INTERNATIONAL OIL WELL DRILLING					
 Logistics	 مؤسسة الخير لمستودعات التبريد والتخزين AL KHAIR COLD STORES & WAREHOUSE	 Shipping	 BLUE BIRD MARINE SERVICES L.L.C.				



UDC is a wholly owned subsidiary of the MOBH Holding Group

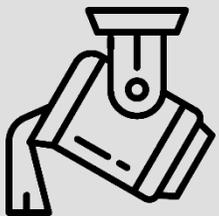
UDC INVESTMENT, THE INVESTMENT ARM OF MOBH Holding Group, invests in real estate, infrastructure, and public-private partnership projects across MENA, and select international markets

Real Estate

Infrastructure

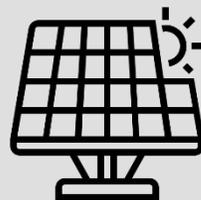
PUBLIC-PRIVATE PARTNERSHIPS

At UDC, we see strategic partnerships and alliances as an effective way of developing innovative new ideas and concept that provide unique, differentiated solutions to our clients... that will be of benefit to us and most importantly, of benefit to the host Nation of the intended projects.



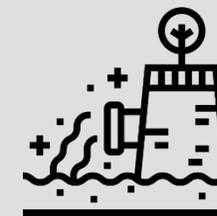
Smelter Project

- Development of a world class high grade silicon smelter facility in the GCC
- Target capacity: 66,000 Tons / yr
- Est. Development Cost: 360 Mn USD



Solar and traditional energy

UDC have the capabilities to structure turnkey development projects including financing arrangements in respect to energy or power plant sector across several countries in the Middle East & Africa



Future segments in the pipeline

UDC Projects

UDC invests in ground-up development and value-add real estate joint venture opportunities with significant growth potential and/or strong long-term prospects for value creation.

UDC has the ability to leverage the expertise and value provided by MOBH's fully integrated platform across design, engineering and construction services. UDC benefits from steady, high quality and often proprietary deal flow sourced directly through UDC's affiliates as well as its extensive relationships, where UDC can add value by providing investment Capital ,Co-GP Investment Structures, credit enhancement, offtake arrangement and development expertise.

Smelter project



Solar and traditional energy



Infrastructure Project including airports etc.



About Bin Haider Hospitality



our Hospitality division has additional development projects underway aiming to deliver **15,000+ keys** by the year 2021. Spanning the Middle East, Asia mainland Europe and the UK, and with an eye to additional select international markets, the hospitality portfolio partners with the world's best brands and hotel operators to deliver the best in customer experience and service.

With over 10,000 keys today across business & luxury assets



10,000+ keys



PROPERTIES



UAE
UK
SWITZERLAND
GERMANY
FRANCE

Upcoming Projects

- Hilton DWC Maktoum Airport 5 Star Hotel
- Radisson Blue IMPZ 5 Star Hotel , Dubai
- Radisson Blue Studio City Hotel , Dubai
- Accor – Mercure, Al Garhoud Hotel
- Accor- Novotel, A I Nahda Hotel & Apartments
- Hilton double tree Dubiotech Hotel
- AL Furjan Hotel
- Al Marjan Island Resort & Apartments
- Palm Jumeirah Hotel





بن حيدر للتعليم ذ.م.م
Bin Haider Education L.L.C

Raising the Quality of Teaching and Learning

Effective Educational Solutions including innovative Finnish curriculum with Lasting Effects

To have students fully developed and equipped with competence and 21st Century skills taught by certified educators in outstanding institutions



STUDENTS



TEACHERS



NURSERIES



SCHOOLS



UNIVERSITIES

Projects

- Finnish Global Education School (FGES)
- Al Salam Private School- Al Tawar Dubai
- Al Ghadeer International School (AGIS)





Create a healthcare network that utilizes the highest and most advanced medical technologies in medical care globally

Vision

Create a unique ecosystem that caters to a well integrated medical centers of excellence which offers a comprehensive range of critical medical services in addition to the primary and secondary care globally. Create a unique ecosystem that caters to a well integrated medical centers of excellence which offers a comprehensive range of critical medical services in addition to the primary and secondary care globally.

Mission

Be your trusted medical care provider, and care for you and your beloved ones throughout the medical journey.

Projects

1500+ beds spread across the below assets,

- Bin Haider Healthcare City (Tertiary Care Hospital) – IMPZ
- Palm Beach Cosmetic Surgery Hospital
- Day Surgical Center- Al Karama
- MOBH Hospital - Sharjah
- Danat Al Khaleej Hospital – Al Nahda





The Group real estate development division, develops mega mixed use developments in Europe, Asia and Africa.



MOBH Holding Group is strongly established in the real estate sector developing mega mixed-use projects across all its verticals, from residential, to commercial, to industrial, and mixed use development projects. We have delivered significant real estate projects in the development of the UAE landscape that can be witnessed today.

Projects

- Swansea SA1 Mixed Use Development, UK
- Munich Commercial District, Germany
- DWC Townhouse, Retail, Nursery & Mosque Project
- Dubai South Commercial Project
- Several Luxury Villa Communities
- Football Stadium
- Amusement and Theme Park





Exclusive distributor in the UAE for Changan

MOBH Holding Group undertook its first investments in the automotive sector in 2017, becoming the exclusive distributor in the UAE for Changan, one of China's leading specialized clean energy (electric) bus manufacturing firms. Our sector investments will be focused on identifying niche market opportunities with a focus on specialized offerings and technology-driven solutions.

Reliance Motors was established to deliver specialty vehicles in the region to support community growth, sustainability and transportation capacity. Reliance Motors is currently the exclusive distributor in UAE and GCC for CHANGAN, China's leading bus manufacturer, which has experience of over 60 years and has deployed over 10,000 buses in the GCC in the last 10 years. Changan's buses portfolio includes options suitable for city transport buses, passenger/coach buses, school buses, and labor buses. Reliance Motors currently offers 34 and 60 seater buses which meet the highest level of technical specifications, advanced technology utilization, and compliance with Euro 4 emission standards.

Our Strategic Partnerships and Relationships (selected)

MOBH Holding Group's strategy is predicated on engaging in strategic partnerships and collaborations with only the highest caliber multinational corporations and government-related institutions

 Real Estate	 Swansea University Prifysgol Abertawe					
 Hospitality	 IHG InterContinental Hotels Group	 Holiday Inn	 Radisson	 Sheraton	 Hilton	 ACCOR HOTELS
 Financial services	 DAMANA MIG	 METHAQ METHAQ THAMAL INSURANCE COMPANY	 شركة التأمين الأردنية Jordan Insurance Company			
 Commercial & Trading						
 Industrial						
 Healthcare						
 Automotive		 Education	 صندوق المعرفة Knowledge Fund			
 Energy		 Mining				

PAYING IT FORWARD



THE MOBH FAMILY CHARITY

The concept of 'paying it forward' is one that is fundamental to our entire philosophy and applies to no-one more than to our Chairman's father, whose legacy lives on through the generations of today.

From humble beginnings in the 1950's, Mohammad Omar Bin Haider Senior was renowned as a compassionate and caring individual who looked after sailors, the less fortunate and local folk, without a thought to himself.

It is possible to consider that through giving a roof and food to returning sailors, our founding father established the roots of both the MOBH charity and the our hospitality business all those years ago.

Through the years, our capability and appetite to help those less fortunate has grown tremendously and today, through the sponsorship of over 1800 orphans world-wide, regardless of faith, creed or color, we lead the way in the provision of food for the poor and those afflicted by disasters and we provide unparalleled support in digging wells for clean, safe drinking water.

Not content just to feed and clothe, the family charity also provides education, religious and emotional support through the building of mosques, schools and community centers across the continents. Here in UAE our Chairman is founder, patron and funder of the successful talent program that supports the gifted to achieve their potential.

Enshrined in the personality of his children, grandchildren and great-grandchildren, our founders legacy lives on.

 **Call Us +971 4 282 1191**

 +971 2 282 5115

 info@mobhgroup.com

 www.mobhholding.com

 PO Box: 3555, Al Garhoud,
Dubai, United Arab Emirates